Bluebird
Subscriber Privacy Guarantee



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Intelligent Medical Systems (Pty) Ltd
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support@intelms.com

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1. Introduction

This document is intended to inform Bluebird Subscribers regarding the processing of their personal data. Intelligent Medical Systems Pty Ltd (IMS), the company behind Bluebird recognizes that your privacy is important. This policy explains how Bluebird collects, stores, uses and shares Subscribers personal information. Personal information is information from which you can be personally identified such as your name, address, email address and/or telephone number. It is important that you read and understand this Privacy Policy ("Policy"). IMS may update this Policy at any time. Your personal data will not be disclosed and you are granted the exercise of the rights referred to POPIA by writing to dso@bluebird.co.za.

The data controller is IMS, with **registered office address**:

BLOCK B REGENT SQUARE, CORNER DONCASTER & ROSMEAD AVENUE, KENILWORTH, CAPE TOWN, 7700

Data protection contact:

dso@bluebird.co.za

2. Information Collected

2.1 Cookies

In common with standard industry practice, IMS uses cookies to track site usage. A cookie is a small text file containing a unique identification number that is placed on the hard disk of your computer by a Web page server, enabling the Web server to identify your web browser and passively track its activities on that website. A cookie does not reveal any personally identifiable information that you have not otherwise disclosed. Cookies do not contain any executable code and cannot be used for infecting your computer with a virus. Most Web browsers automatically accept cookies but usually provide the option of configuring your browser to accept all cookies, reject all cookies, or notify you when a cookie is sent. You can change your settings in the preferences or options menu of your browser. If you choose to decline cookies, certain features of our Services may not be available to you.

2.2 Web Beacons Web beacons

Sometimes called single-pixel GIFs, are small electronic image files that we may place on IMS Web pages. Combined with cookies, Web beacons allow us to count the number of unique users who have visited a specific page and the number of times those pages are displayed. Information we may collect using Web beacons will be in aggregate form only and will not contain your personal information. We do not allow Web beacons on our websites to be used by third parties to collect or access your personal information.

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2.3 Log Information

When you use IMS Products or Services, our servers record, in a server log, information that your browser sends whenever you visit a website. Server logs may include information such as your web request, Internet Protocol address, browser type, browser language, the date and time of your request and one or more cookies that may uniquely identify your browser.

2.4 User Communications

When you send email or other communication to IMS, we may retain those communications in order to process your enquiries, respond to your requests and to improve our services.

3. Use and Sharing of information

3.1 IMS's Use of Information

IMS collects and uses your personal and activity information, as described above, to operate and improve its offering. These uses may include making our services easier to use by eliminating the need for you to enter the same information repeatedly, for research and analysis to improve our services and technologies, to contact you in connection with your enquiries, surveys and to provide reporting to clients of IMS Products and Services.

3.2 Sharing of Information

IMS does not share or sell personal information about you with third parties or nonaffiliated companies except to provide the products or services you have requested, when we have your permission, or under the following circumstances:

1. We believe that it is necessary to disclose such information to satisfy any applicable law, regulation, legal process or enforceable government request, to enforce our General User Agreement and investigate violations thereof, to prevent, detect and address fraud, security or technical issues, or to protect against harm to the rights and property of IMS and its users as required or permitted by law.
2. We may transfer your personal information if IMS is acquired by or merged with another company. We will provide notice before this occurs and will post a new Privacy Policy if necessary.
3. Sharing your personal information in the circumstances described above may involve your personal information being transferred outside your country and in accepting this Policy you consent to any such transfer.

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4. Security

To secure your personal information, access to your data is password protected, and sensitive information is protected by encryption when it is exchanged between your Web browser and our website. To protect data stored on our servers, we regularly audit our system for possible vulnerabilities and attacks and we use only secured access data centres. Whilst we will implement the security measures detailed above, transmission of information via the internet is not completely secure and therefore transmission via the internet is at your own risk. Should you have any questions regarding our webcasting or web conferencing services please contact us.

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